

## **I. Contest rules for the prize competition “Ortoclick”**

### **II. Promoter and Associated Parties**

ORTOMECC S.r.l., with its registered office at Via Risorgimento, 11 – 30010 - Cona (VE), VAT number 03373260276, represented by the legal representative pro tempore.

### **III. Appointed Representative**

Lawyer Chiara Mazzucato, domiciled in Padua, via San Mattia, 5, Fiscal Code MZZCHR72T51G224G and VAT number 03871370288, solely for the bureaucratic tasks related to the submission of PREMA online practices and the signing of the minutes concerning the determination of the winners' ranking by the jury in the presence of the Chamber of Commerce official, as well as the subsequent signing of the contest closure report drafted by the Chamber of Commerce official.

### **IV. Type of event**

A skill-based prize competition with winners selected by a jury.

### **V. Purpose of the contest**

To promote and increase awareness of the ORTOMECC brand.

### **VI. Geographic scope**

National and international.

### **VII. Participants**

Companies operating individually or collectively, holding a business Instagram account. Individuals involved in the organization and management of the contest are not eligible to participate.

### **VIII. Contest duration**

From September 1, 2024, to September 30, 2024. The promoter commits not to start this prize contest or promote it before communication to the Ministry of Enterprises and Made in Italy has been made.

### **IX. Method of publicizing the initiative and the rules**

The initiative will be promoted via the internet (websites, social networks, and newsletters), store flyers, and point-of-sale materials. Additional communications may include television, radio, print media, billboards, and other forms of communication deemed appropriate to achieve the objective. The advertising message will comply with the statements made in these rules. The complete rules will be made available to participants on the website [www.ortomecc.com](http://www.ortomecc.com).

## **X. How to participate**

To participate in the contest, the user must:

- take a photo depicting one or more Ortomec machines,
- post the photo on their business feed, tagging the Ortomec profile and adding the hashtags #ortoclick and #ortomec .

Photos posted on personal profiles will not be considered valid for the contest.

Only photos meeting the following criteria will be considered valid:

- photos posted on business Instagram profiles;
- photos published only during the contest period indicated in Article VIII;
- photos that, if they contain personal data and/or images of third parties (adults or minors), have the necessary authorization for publication from these third parties or from those exercising parental authority.
- original photos for which the user owns the copyright;
- photos that do not contain logos or trademarks or products competing with those of the Promoter.
- nothing in the photo should violate the law; for example, the content of the photo must not be obscene, defamatory, blasphemous, racist, child-pornographic, or infringe on intellectual property rights, moral rights, copyright, or personal data protection rights of third parties, publication rights, and in general, must comply with the law on Copyright (Law April 22, 1941, n. 633) and subsequent amendments;
- the content of the photo must comply with social responsibility standards considering the following points:
  - no sexual content should be present;
  - the photo should not encourage alcohol consumption in any way;
  - the photo should not include, cite, or depict in any way expressions related to products, therapeutic indications, pharmaceuticals, pharmaceutical companies, or information regarding treatments and the like;
  - The communication in the photo must not associate the contest or the image of the Promoter with violent and/or antisocial behaviors and/or clearly transgressive of local social conventions and/or that may disturb the public.
  - The communication in the photo must not be based on distinctions of gender and sexual orientation, race, language, religion, political opinions, personal and social conditions.

By posting the photo on their business Instagram profile with the hashtag #ortoclic, the user unconditionally accepts these rules.

By participating in the contest, the user consents to the publication of their photo on the Promoter's social channels and grants the Promoter the right and license, without any monetary compensation and on a non-exclusive basis, to use, adapt, publish the photo, and exercise all rights related to it.

All photos posted on business Instagram profiles containing both hashtags #ortoclick and #ortomec will undergo a verification process by the Promoter regarding technical specifications and graphic compatibility as per the above-mentioned guidelines and compliance with these rules. Only after successful verification will the photo be included in the file of validated photos for contest participation (list of approved photos).

The Promoter's decisions regarding the above verification process are final and indisputable.

## **XI. Determination of winners**

In the presence of a Notary or the Chamber of Commerce Official responsible for consumer protection and public trust in the territory, by October 31, 2024, a special technical jury will select the 23 (twenty-three) most deserving contest photos, and the associated users will be awarded the contest prizes. The technical jury will consist of three members: one member from NetStrategy (VAT number 04197660238) and two members from the Promoter's company.

The criteria for selecting the winning photos will be based on:

- technical quality of the photo,
- creativity and originality of the photo,
- overall impact of the photo.

The jury will create an ordered list of "winning photos" from number 1 to number 23 in order of relevance:

- The first-place photo will receive the prize: Electric Scooter.
- The second-place photo will receive the prize: Electric Barbecue.
- The third-place photo will receive the prize: Television.
- Photos ranked from position 4 to position 23 will all receive the prize: Work Suit.

The winning photos may also be published on the website [www.ortomec.com](http://www.ortomec.com).

The winner cannot contest the awarded prize, nor request its equivalent value in money or exchange/replacement for any reason. However, if the Promoter is unable to deliver the prize won, they reserve the right to substitute the announced prizes with prizes of equal or greater value (circ. 28/03/2002 point 9.6). Winners cannot initiate any compensatory actions following damages resulting from the acceptance and/or use of the prize.

## **XII. Prize validation and delivery**

Within 7 days from the date of determining the list of winners, each winning user will receive an email notification to the address associated with their business Instagram account, informing them of their win and providing the necessary information for prize collection. It is specified that the winner is solely responsible for checking their email inbox as outlined in Article XVIII.

Within 10 days of receiving the winning notification email, the winner must respond to the Promoter's email with the following details:

- Name/Company name of the winning company.
- Prize delivery preference (collection during the award ceremony at the EIMA fair – [www.eima.it](http://www.eima.it) - on Saturday, November 9 at 12:00 PM, or shipment to their business address).
- Any delivery address for the prize.

additionally, they must attach the prize acceptance release form, completed based on the template sent in the winning notification from the Promoter.

The Promoter will verify that:

- the provided data matches the business Instagram account associated with the winning photo;
- the prize acceptance release is included.

If the winner fails to respond within the specified time frame or does not submit the required documentation, they will be deemed unreachable, and the prize will be donated to the ONLUS as indicated in Article XVI.

If all verifications are successful, the Promoter will arrange for the delivery of the prize using the method chosen by the winner.

### **XIII. Prize pool**

A total prize pool of **€ 1,553.03** excluding VAT is planned, composed as follows:

<b>PRIZE</b>	<b>QUANTITY</b>	<b>UNIT VALUE euro</b>	<b>TOTAL euro</b>
Electric Scooter	1	€ 201,63	€ 201,63
Electric Barbecue	1	€ 95,42	€ 95,42
Television	1	€ 85,98	€ 85,98
Work Suit	20	€ 58,50	€ 1.170,00

### **XIV. Nature of the prizes**

#### Electric Scooter

Foldable electric scooter for adults with 8.5" wheels / A-class battery with 10.4 Ah / range 25 ~ 35 km / App connection with lock and phone holder.

#### Electric Barbecue

KESSER® XL Charcoal Grill with Cart, Lid, Wheels, Stainless Steel Handle, Grid, and Thermometer, Large Charcoal Barbecue, Camping Grill.

#### Television

Majestic TVD 224 S2 LED V5 - 24" HD READY LED TV, DVB-T/T2 HD and DVB-S/S2 HD, HEVC MAIN 10, Remote Control, USB, Black.

#### Work Suit

Ortomec-branded SPZ 2 work suit with logo on the chest.

### **XV. Compliance and guarantees**

This Prize Competition is conducted in compliance with Presidential Decree 26 October 2001, No. 430.

In accordance with Art. 7 of Presidential Decree No. 430 of 26 October 2001, a guarantee deposit equal to 100% of the total value of the prizes in the competition has been paid. The guarantee was deposited via a bank guarantee at Allianz S.p.A. No. 506139511 worth € 1,553.03 (one thousand five hundred fifty-three/03 euros) in favor of the Ministry of Enterprises and Made in Italy.

The prizes will be delivered to the winners within 180 days.

The assignment of prizes and closure of the contest will be recorded in the presence of a notary or the responsible official for public faith in the territory.

Participation in the contest is free, except for any ordinary postal, telephone, or internet connection costs necessary for participation.

#### **XVI. Beneficiary ONLUS**

Prizes not claimed or not awarded, other than those refused, will be donated to: Fondazione Città della Speranza, located at Viale del Lavoro, 10 Monte di Malo (VI), tax code 92081880285 - tel. 0445-602972 - e-mail: [segreteria@cittadellasperanza.org](mailto:segreteria@cittadellasperanza.org)

#### **XVII. Waiver of Recourse**

The Promoter does not intend to exercise the right of recourse for withholding tax as provided by Art. 30 of Presidential Decree No. 600 of 29/09/73 and will bear the related tax burden.

#### **XVIII. Statements by the promoting**

Company Users who, in the sole judgment of the Promoter or third parties appointed by it, participate using means and tools deemed suspicious, fraudulent, or in violation of the normal conduct of the initiative will be excluded from participation and will not be entitled to any prize won. Therefore, the Promoting Company, or third parties appointed by it, reserve the right to take action against all participants in the manner deemed most appropriate and in compliance with the applicable laws.

The Promoter reserves the right to publish the list of names of the contest prize winners on the website [www.ortomec.com](http://www.ortomec.com).

The Promoter cannot be held responsible for any access issues, obstacles, malfunctions, or difficulties related to technical tools, computers, telephone lines, cables, electronics, software and hardware, transmission, and connection, internet connection, mobile and landline telephone network, and email that hinder the participant's access or the contest's progress.

For example, but not limited to, the Promoter assumes no responsibility in case of the following conditions:

- the participant's mailbox is full;
- the participant's mailbox is disabled;
- the email address with which the participant is registered on the business Instagram account is nonexistent, incorrect, or incomplete;
- there is no response from the host computer after sending the winning notification email and other communications from the Promoter;
- the email address with which the participant is registered on the business Instagram

- account is on a blacklist;
- the winning notification email or other communications from the Promoter are sent to the spam folder.

The participant is solely responsible for managing their email inbox, particularly with regard to:

- viewing emails;
- implementing security measures that prevent unauthorized persons other than the participant from accessing their email inbox.

Depending on the participant's personal security settings and those set by "internet providers" and "email providers" (e.g., Alice, Fastweb, Gmail, Libero, Yahoo), some email communications, although free of suspicious information or sensitive data and constantly secured with appropriate Antivirus and AntiSpam filters, may be recognized as SPAM or Junk Mail. Therefore, it is recommended to regularly check the SPAM/Junk Mail folder.

The individual participant must also adopt all necessary protection systems to safeguard their data and/or programs stored on their computer and phone equipment against any intrusion by third parties. Anyone connecting to the site and participating in the contest will be solely responsible for their actions.

The ownership of the materials sent by users (photos) remains with the individual participating users. Users nonetheless grant free authorization, without time limits, including under Articles 10 and 320 of the Italian Civil Code and Articles 96 and 97 of Law No. 633 of April 22, 1941, the Copyright Law, for the publication and/or dissemination of the materials submitted for the contest, on the Promoter's website and social channels, in print, and/or by any other means, as well as authorize the storage of these materials in the Promoter's computer archives and acknowledge that the purposes of such publications are merely for advertising and promotional purposes. Considering that the aforementioned material, once made public, can be acquired and republished by third parties, even without the consent of the Promoter or the interested party, by accepting these rules, the participant irrevocably releases the Promoter from any harmful effects that may arise from abusive or improper use by third parties of the aforementioned materials, waiving any right, action, or claim arising from what has been authorized above. The Promoter cannot be held responsible in any way for the unauthorized use of images by participants and for any type of violation of third-party rights existing on them. The participant thus releases the Promoter, also committing to indemnify and hold it harmless, from any liability towards third parties who may claim violations of intellectual property rights, damage to image, honor, decorum, moral integrity, or any financial and non-financial damage resulting from the printing of images and content uploaded by the participant.

## **XIX. Data Processing**

Pursuant to the European General Data Protection Regulation 679/2016 ("GDPR"), we inform you that the personal data you provide will be processed by ORTOMECC S.r.l. according to the methods described below.

Data Controller. ORTOMECC S.r.l., with its registered office at Via Risorgimento, 11 – 30010 - Cona (VE), VAT number 03373260276 (hereinafter also referred to as "Promoter"), represented by the legal representative pro tempore.

Personal data processed. i) personal identification data; ii) contact details;

Purpose and Legal Basis for Processing. Your Personal Data will be processed by ORTOMECC S.r.l. to fulfill your request to participate in the Event and manage your participation, particularly for sending you communications related to the Event. The legal basis for processing is the necessity to execute the contractual relationship and/or pre-contractual measures. By participating in the event through the publication of the photo on your business Instagram profile and the use of the hashtag #ortoclic, you consent to the processing of your data for participation in the contest. The legal basis for processing in this case is the consent of the interested party.

Data processor. Your Personal Data may be processed by companies appointed as Data Processors to perform activities related to Personal Data processing on behalf of ORTOMECC S.r.l.

Processing methods. Your personal data will be processed in accordance with the provisions of applicable laws and regulations on personal data processing, both through electronic means and automated or manual methods. Your data will be processed in ways that ensure the highest level of security and confidentiality and only by individuals authorized and entrusted with processing. The Data Controller adopts technical and organizational measures to ensure an adequate level of security concerning the processing risks.

Data retention period. Your personal data will be retained for the period necessary to fulfill all legal obligations related to the prize competition. In particular, the Personal Data of the winners will be kept for 10 years from the end of the prize competition; while the data of non-winning participants will be kept for 12 months after which they will be deleted.

Rights of the interested parties. Interested parties have the right to exercise the rights provided for in Articles 15-22 of the European "General Data Protection Regulation" (GDPR). For any information or request concerning the processing of personal data, you can send an email at any time to the following address: [ortomec@ortomec.it](mailto:ortomec@ortomec.it).

Exercise of rights. If you wish to exercise the above rights or want more information about the processing of your personal data, you can send an email to the following address: [ortomec@ortomec.it](mailto:ortomec@ortomec.it) or to the registered office address ORTOMECC S.r.l., Via Risorgimento, 11 – 30010 - Cona (VE).

Cona, August 1, 2024

The Promotor  
ORTOMECC SRL